



# BUNGEE JUMPING SITE ŠIBENIK

Bungee consulting  
&  
Advertising  
opportunities

## BUNGEE CONSULTING

Do you want to start up a bungee jumping site?

You do not have a background in this kind of business, but want expert and professional service?

In that case, feel free to contact us. Lunarix d.o.o. offers entire scope of services:

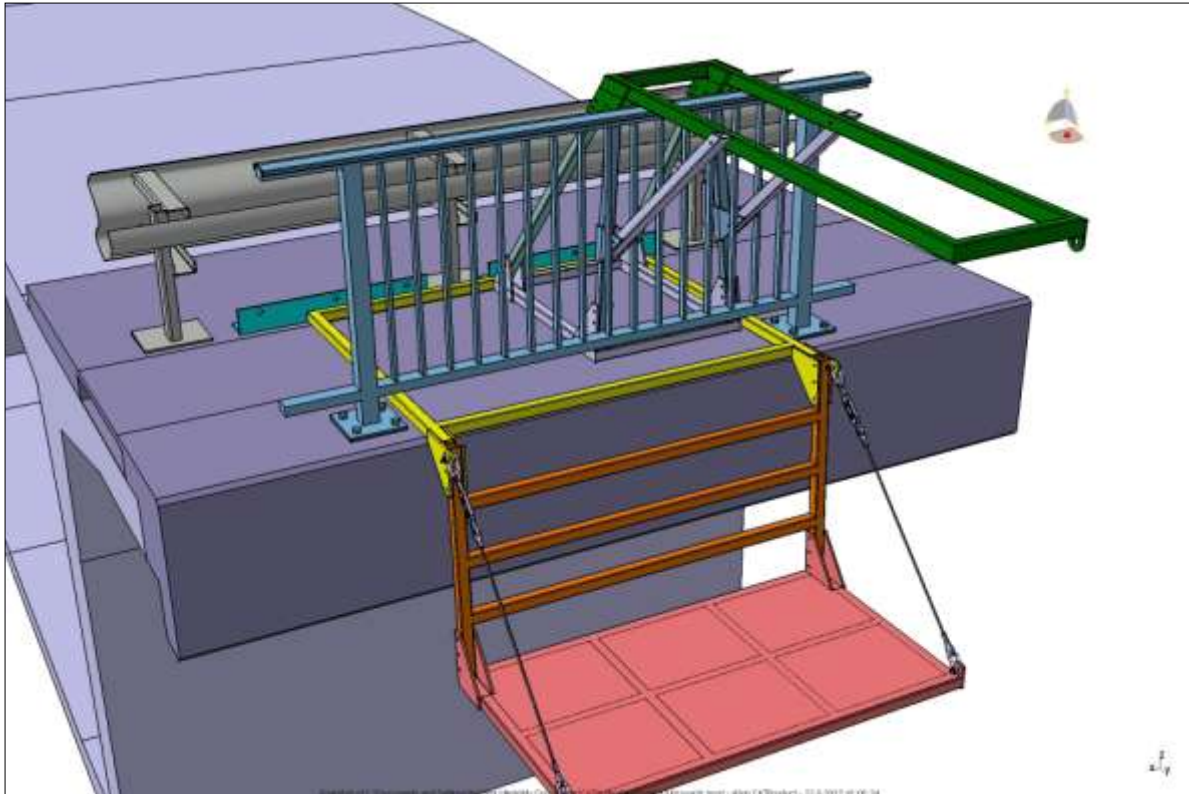
- Site assessment
- Initial design
- Full technical documentation with calculation and 3D modeling
- Supplying of all necessary equipment
- Site set-up supervision
- Site set-up
- Testing
- Crew training

So far we have been involved from start to first commercial jump on four bungee jumping sites. We are extremely proud to have Bungee jumping site Tara, Montenegro as our reference. This is the 7<sup>th</sup> highest bungee jumping site in the world.

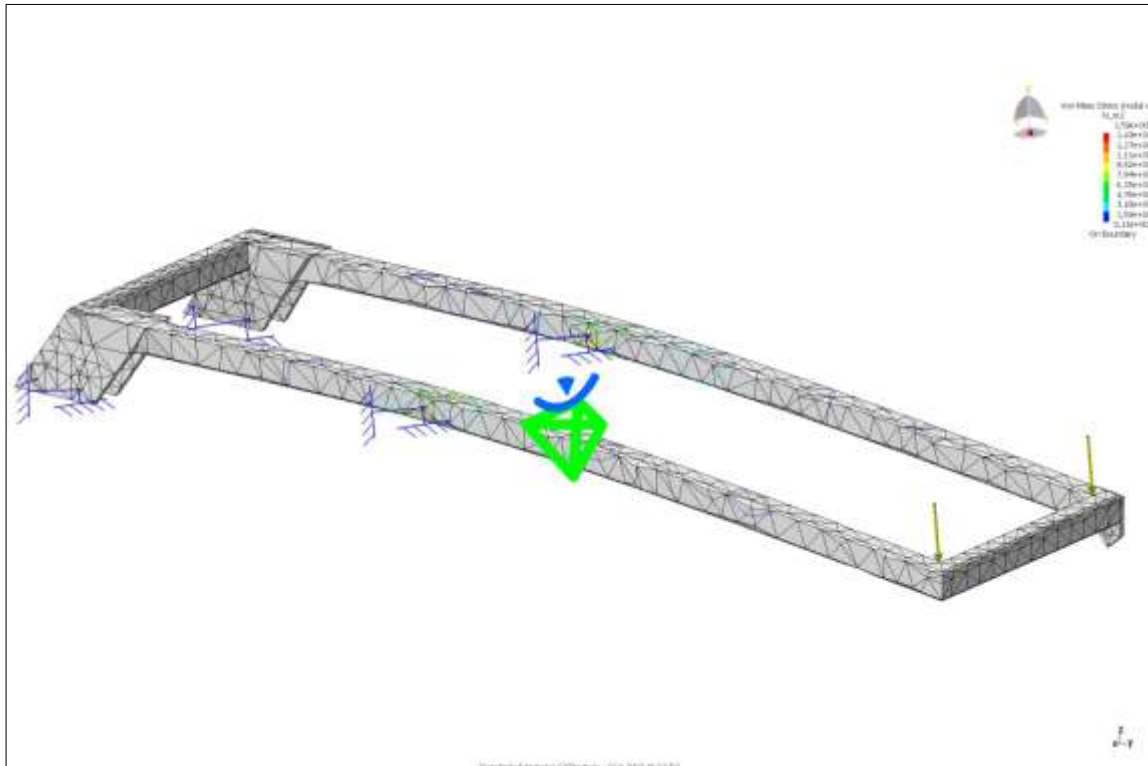
Return on investment is extremely fast and almost 100% sure. Be original and offer to your guests entertainment and adrenaline rush like no other.

## PROJECT "DUBROVNIK"

When: 2003.  
Platform: bridge  
Height : 56m  
Location: Dubrovnik, Croatia  
Full service, from assessment to first jump and crew training.



Slika 1 3D model of the platform in Dubrovnik



Slika 2 Stress analysis using FEM

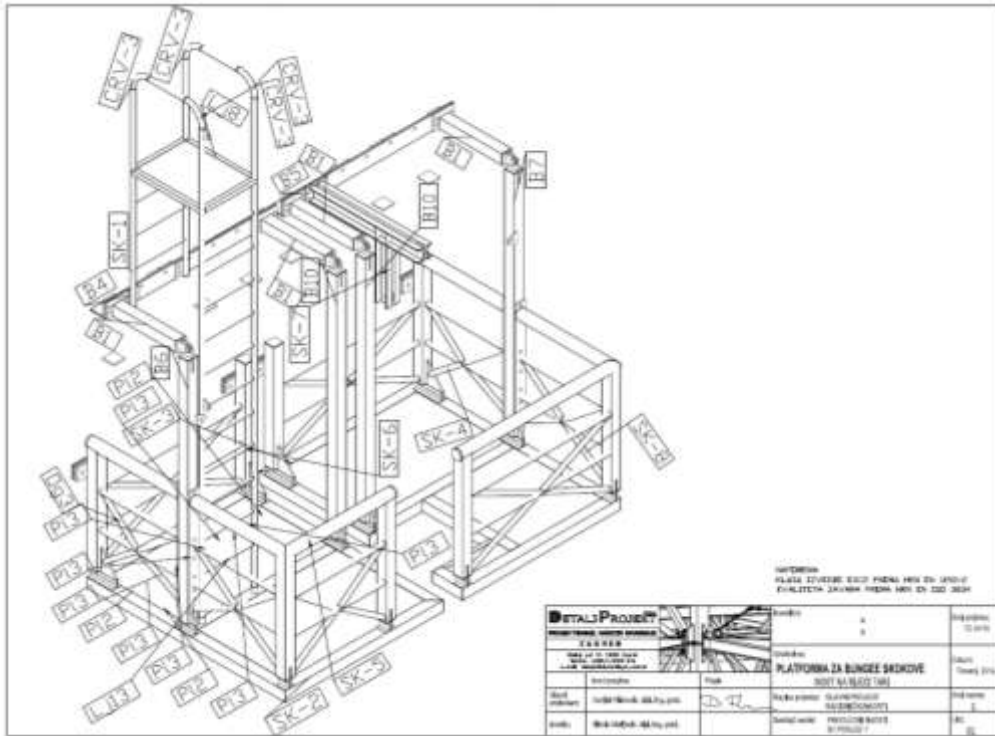


Slika 3 Dubrovnik - first jump

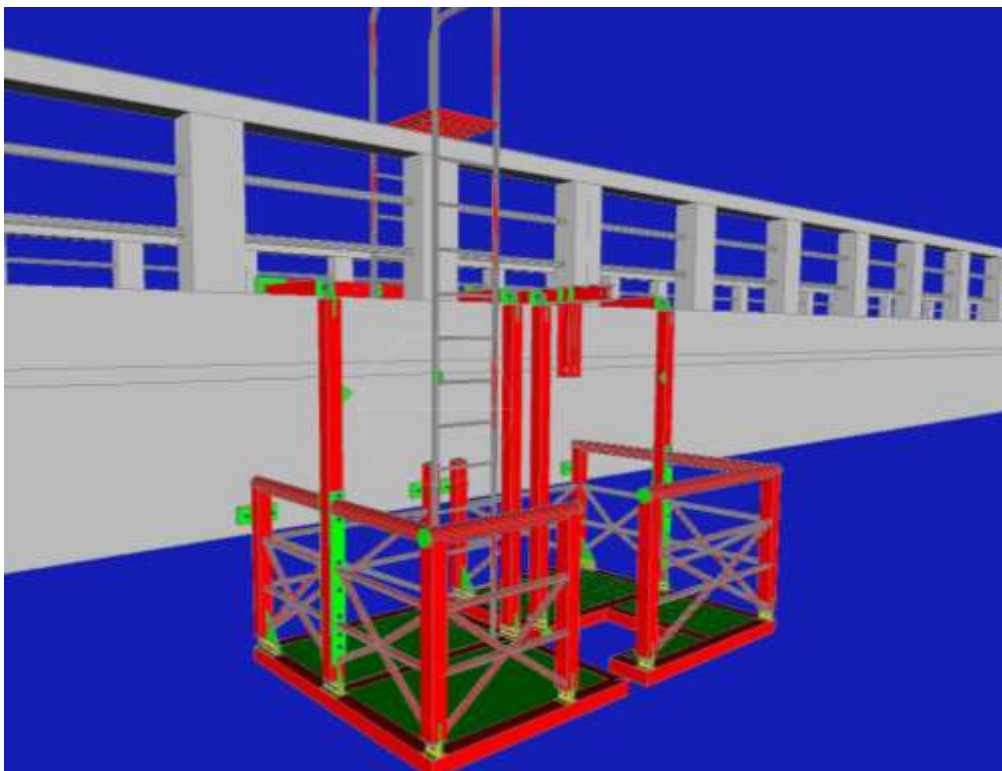


## PROJECT "TARA"

When: 2010.  
Platform: bridge  
Height : 152m  
Location: Durmitor, Montenegro  
Full service, from assessment to first jump and crew training.



Slika 4 technical drawing of full assembly



Slika 5 3D model of the platform



Slika 6 Platform set-up



Slika 7 Platform testing



**Slika 8 Djurdjevica Tara bridge with the platform**



## ADVERTISING POSIBILITIES

Bungee jumping site Šibenik is a great platform for communicating promotional message to vast number of jumpers, visitors, observers or simply by passers. There are many ways for your company to successfully present its brand or products and all of that to a specific, targeted audience that shows interest to activity, adrenalin, adventure and simply having fun. Let us present just some of the options.

### 1. Bridge

Your banner can be directly send from the lookout and also from the river Krka. In this position your message is comunicated to all jumpers and visitors of the site, but also to all boats, sailing boats and yachts that every day pas benith the bridge on their way to National park Krka.





## 2. Jumping platform

This area is interesting in case you want your message to appear in the media. Whenever we have any kind of filming of a jump, for printed or electronic media, we allow press to film from this angle, so any message on the platform will for sure appear in the press.

Also, all the jumpers that have their jump filmed by our system will have this on their video. In case of mutual agreement, we can even paint the whole platform in your colors.



3. Crew uniforms

Our crew is uniformly dressed and your logo can appear on our official polo shirts.



#### 4. Our reception

You can be also advertised at our reception, where all the communication with the visitors is taking place and also preparation for the jump is done.





## Possibilities for filming of commercial spots

Bungee jumping is an activity that drives peoples' imagination and, naturally, very interesting for filming. So far Lunarix has been involved in filming three commercials.

Allianz: "Jedan život"



Samsung: "Iskusi život"

[http://www.kabinet.hr/index.php?o=&p=29&pageNum\\_pp=6&totalRows\\_pp=53](http://www.kabinet.hr/index.php?o=&p=29&pageNum_pp=6&totalRows_pp=53)



-Baren Mrrke: "Shaken"



# Šibenik bridge - facts

## -Location-

4 km west from the town of Šibenik.

Bridge is on the estuary of river Krka and the only waterway to National park Krka.

## -Traffic during the summer-

According to HAK (Croatian automobile club), over 100.000 vehicles cross the bridge during one month.

Beneath the bridge there are around 150 boats daily.

## -Location on the bridge-

On the west side of the bridge there is a parkinglot with a lookout. The area is more than 4500m<sup>2</sup> large and all the preparation for the jump is happening there.

Also, on that side is Hotel Panorama with a perfect view of the Šibenik bay.

